

Structural Estimation of Dynamic Equilibrium Models with Unstructured Data

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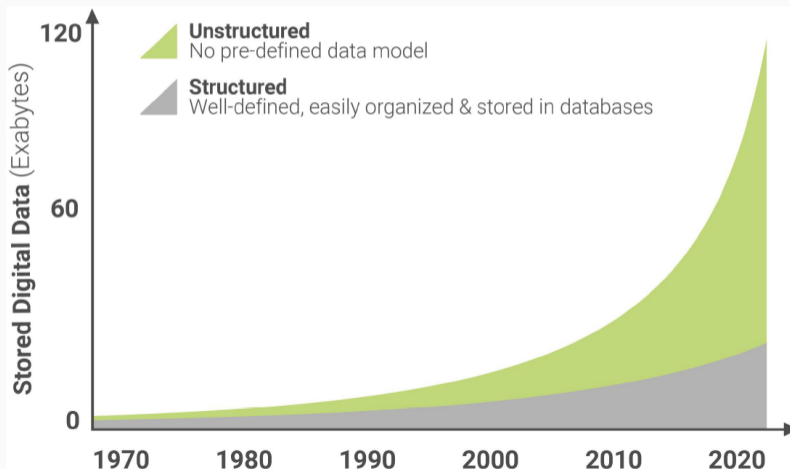
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New data

- Unstructured data: Newspaper articles, business reports, congressional speeches, FOMC meetings transcripts, satellite data, ...



Motivation

- Unstructured data carries information on:
 1. Current state of the economy ([Thorsrud, 2017](#), [Bybee et al., 2019](#)).
 2. Beliefs about current and future states of the economy.
- An example:

From the minutes of the FOMC meeting of September 17-18, 2019

Participants agreed that consumer spending was increasing at a strong pace. They also expected that, in the period ahead, household spending would likely remain on a firm footing, supported by strong labor market conditions, rising incomes, and accommodative financial conditions. [...]

Participants judged that trade uncertainty and global developments would continue to affect firms' investment spending, and that this uncertainty was discouraging them from investing in their businesses. [...]

- Since:
 1. This information might go over and above observable macro series (e.g., agents' expectations and sentiment).
 2. And it might go further back in history, is available for developing countries, or in real time.
- **How do we incorporate unstructured data in the estimation of structural models?**
- Potential rewards:
 1. Determine more accurately the latent structural states.
 2. Reconcile agents' behavior and macro time series.
 3. Could change parameters values (medium-scale DSGE models typically poorly identified).

This paper

- Our application:

Text Data: Federal Open Market Committee (FOMC) meeting transcripts.

Model: New Keynesian dynamic stochastic general equilibrium (NK-DSGE) model.

- Our strategy:

- Right Now:**
1. Latent Dirichlet Allocation (LDA) for dimensionality reduction \Rightarrow from words to topic shares.
 2. Cast the linearized DSGE solution in a state-space form.
 3. Use LDA output as additional observables in the measurement equation.
 4. Estimation with Bayesian techniques.

Going Forward: Model the data generating process for text and macroeconomic data *jointly*.

Preliminary findings

1. Using FOMC data for estimation sharpens the likelihood.
2. Posterior distributions more concentrated.
3. Especially true for parameters related to the hidden states of the economy and to fiscal policy.
4. FOMC data carries extra information about fiscal policy and government intentions

- **How does it work?**

- LDA is a Bayesian statistical model.
- Idea: (i) **each document is described by a distribution of K (latent) topics** and (ii) **each topic is described by a distribution of words**.
- Use word co-occurrence patterns + priors to assign probabilities.
- Key of LDA dimensionality reduction **topic shares** $\varphi_t \Rightarrow$ amount of time document spends talking about each topic k .

- **Why do we like it?**

- Tracks well attention people devote to different topics.
- Automated and easily scalable.
- Bayesian model natural to combine with structural models.

DSGE state space representation

Log-linearized DSGE model solution has the form of a generic state-space model:

- Transition equation:

$$\underbrace{s_{t+1}}_{\text{Structural States}} = \Phi_1(\theta)s_t + \Phi_\epsilon(\theta)\epsilon_t, \quad \epsilon_t \sim N(0, I)$$

- Measurement equation:

$$\underbrace{Y_t}_{\text{Macroeconomic Observables}} = \Psi_0(\theta) + \Psi_1(\theta)s_t$$

- θ vector that stacks all the structural parameters.

Topic dynamic factor model

- Allow the topic time series φ_t to depend on the model states:

$$\underbrace{\varphi_t}_{\text{Topic Shares}} = T_0 + T_1 \underbrace{s_t}_{\text{Structural States}} + \Sigma \underbrace{u_t}_{\text{Measurement Error}}, \quad u_t \sim N(0, I)$$

- Interpretable as a **dynamic factor model** in which the structure of the DSGE model is imposed on the latent factors.
- Akin to [Boivin and Giannoni \(2006\)](#) and [Kryshko \(2011\)](#).

Augmented measurement equation

- Augmented measurement equation

$$\underbrace{\begin{pmatrix} Y_t \\ \varphi_t \end{pmatrix}}_{\text{New vector of observables}} = \begin{pmatrix} \Psi_0(\theta) \\ T_0 \end{pmatrix} + \begin{pmatrix} \Psi_1(\theta) \\ T_1 \end{pmatrix} s_t + \begin{pmatrix} 0_{4 \times 4} & 0_{4 \times k} \\ 0_{k \times 4} & \Sigma \end{pmatrix} u_t, \quad u_t \sim N(0, I)$$

New vector of observables

- If text data carries relevant information, should make the estimation more efficient.
- General approach: any numerical machine learning output and structural model (DSGE, IO, labor...) will work.

- Available for download from the Federal Reserve website.
- Provide a nearly complete account of every FOMC meeting from the mid-1970s onward.
- Transcripts are divided into two parts:
 - **FOMC1**: members talk about their reading of the current economic situation.
 - **FOMC2**: talk about monetary policy strategy.
- We are interested in the information on the current state of the economy and the beliefs that policymakers have on it ⇒ focus on FOMC1 section from 1987 to 2009.
- Total of 180 meetings.

Topic composition

- Example of two topics with $K = 20$.

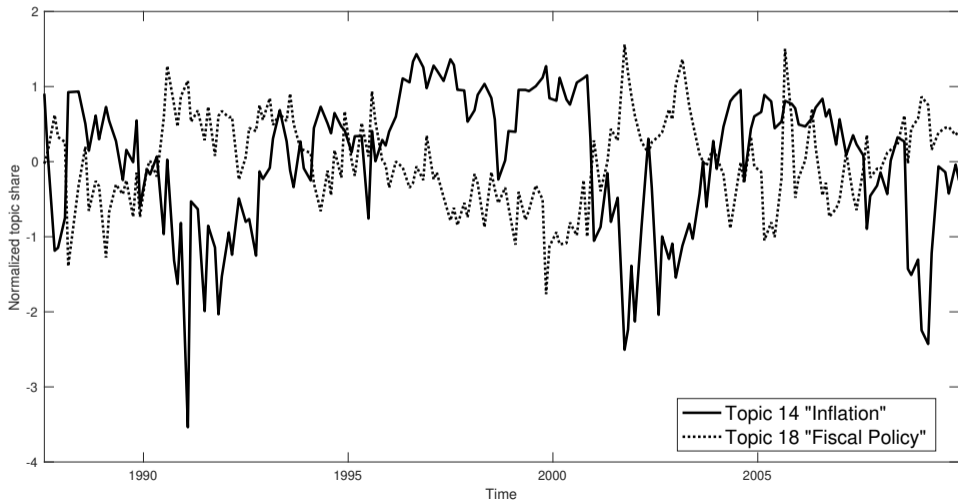


(a) Topic 8



(b) Topic 14

Topic shares



New Keynesian DSGE model

Conventional New Keynesian DSGE model with price rigidities:

- Agents:**
- Representative household.
 - Perfectly competitive final good producer.
 - Continuum of intermediate good producers with market power.
 - Fiscal authority that taxes and spends.
 - Monetary authority that sets the nominal interest rate.

- States:**
- 4 Exogenous states.
 - Demand, productivity, government expenditure, monetary policy.
 - Modelled as AR(1)s

- Parameters:**
- 12 Structural parameters to estimate.

▸ Equilibrium Equations

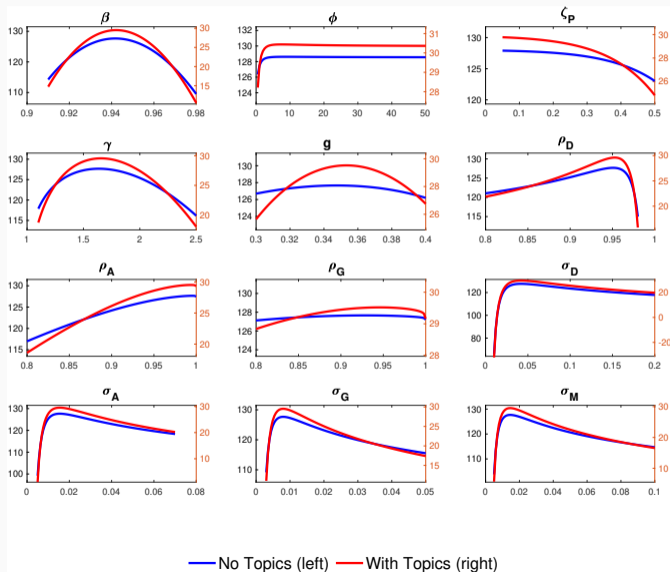
▸ Exogenous Processes

▸ Structural Parameters Recap

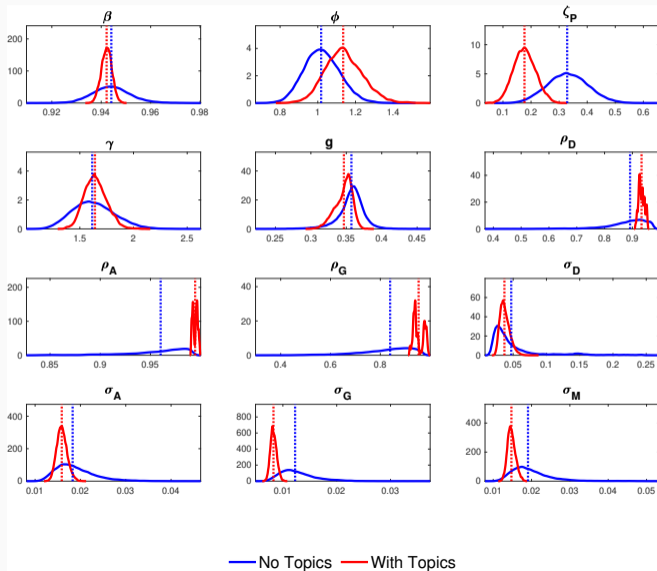
Bayesian estimation

- We estimate two models for comparison:
 - New Keynesian DSGE model alone (standard).
 - New Keynesian DSGE Model + measurement equation with topic shares (new).
- Total parameters to estimate: 12 structural parameters (θ) + 120 topic dynamic factor model parameters (T_0, T_1, Σ assuming covariances are 0).
- Pick standard priors on structural parameters.
- Priors on topic related parameters?
 - Use MLE to get an idea of where they are.
 - Use conservative approach: center all parameters quite tightly around 0.
- Random-walk Metropolis Hastings to obtain draws from the posterior.

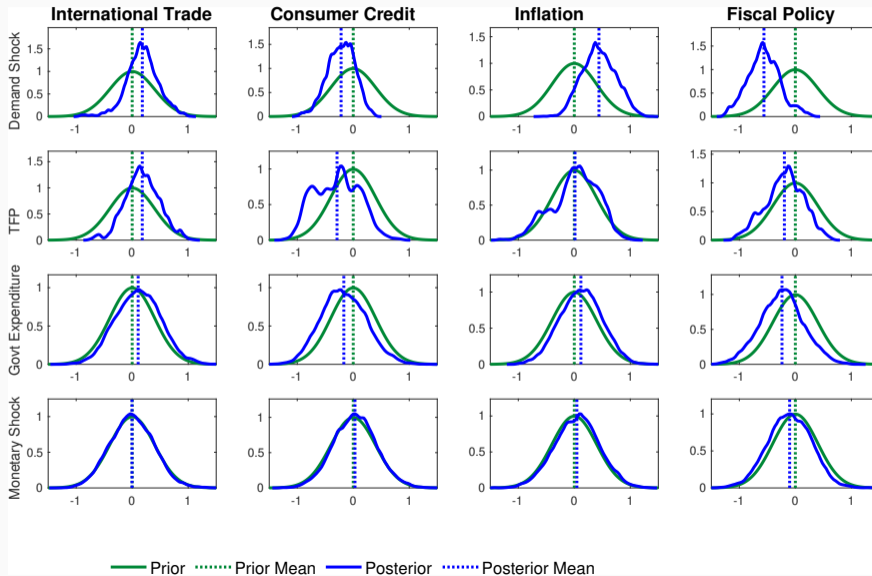
Likelihood comparison



Posterior distributions for structural parameters



Posterior distributions for selected topic parameters



Going forward: Joint model

- Extend the model in two ways:
 1. Model the dependence of latent topics on the hidden structural states directly.
 2. Allow for autocorrelation among topic shares.
- Instead of first creating φ_t and then using it for estimation, want to model the generating process of both text and macroeconomic observables together.
- Why a joint model?
 - Conjecture the topic composition and topic share will be more precise and more interpretable as a result.
 - Properly take into account the uncertainty around the topic shares.

Going forward: Joint model

- New vector of augmented states:

$$\tilde{\mathbf{s}}_t = \begin{pmatrix} s_t \\ \varphi_{t-1} \end{pmatrix}$$

- New vector of observables:

$$\tilde{\mathbf{Y}}_t = \begin{pmatrix} Y_t \\ \mathbf{w}_t \end{pmatrix}$$

- Stacks both the “traditional” observables Y_t and the text \mathbf{w}_t .

Joint state space representation

- Transition equation (linear):

$$\begin{aligned}\mathbf{s}_{t+1} &= \Phi(\theta)\mathbf{s}_t + \Phi_\epsilon(\theta)\epsilon && \leftarrow \text{same as before} \\ \varphi_t &= T_s\mathbf{s}_t + T_\varphi\varphi_{t-1} + \Sigma_e e_t && \leftarrow \text{new}\end{aligned}$$

- Measurement equation (non-linear):

$$\tilde{Y}_t \sim p\left(\tilde{Y}_t | \tilde{s}_t\right) = \begin{pmatrix} \Psi_1(\theta)s_t \\ p(\mathbf{w}_t | \tilde{s}_t) \end{pmatrix}$$

- Challenges: algorithm for estimation, impact of choice of priors.

LDA assumes the following generative process for each document W of length N :

1. Choose topic proportions $\varphi \sim \text{Dir}(\vartheta)$. Dimensionality K of the Dirichlet distribution. Thus, dimensionality of the topic variable is assumed to be known and fixed.
2. For each word $n = 1, \dots, N$:
 - 2.1 Choose one of K topics $z_n \sim \text{Multinomial}(\varphi)$.
 - 2.2 Choose a term w_n from $p(w_n|z_n, \beta)$, a multinomial probability conditioned on the topic z_n . β is a $K \times V$ matrix where $\beta_{i,j} = p(w^j = 1|z^i = 1)$. We assign a symmetric Dirichlet prior with V dimensions and hyperparameter η to each β_k .

Posterior:

$$p(\varphi, z, \beta|W, \vartheta, \eta) = \frac{p(\varphi, z, W, \beta|\vartheta, \eta)}{p(W|\vartheta, \eta)}$$

$$\begin{aligned}\widehat{c}_t - \widehat{d}_t &= \mathbb{E}_t\{\widehat{c}_{t+1} - \widehat{d}_{t+1} - \widehat{R}_t + \widehat{\Pi}_{t+1}\} \\ \widehat{\Pi}_t &= \kappa \left((1 + \phi c) \widehat{c}_t + \phi g \widehat{g}_t - (1 + \phi) \widehat{A}_t \right) + \beta \mathbb{E}_t \widehat{\Pi}_{t+1} \\ \widehat{R}_t &= \gamma \widehat{\Pi}_t + m_t \\ \widehat{l}_t &= \widehat{y}_t - \widehat{A}_t = c \widehat{c}_t + g \widehat{g}_t - \widehat{A}_t\end{aligned}$$

$$\log d_t = \rho_d \log d_{t-1} + \sigma_d \varepsilon_{d,t}$$

$$\log A_t = \rho_A \log A_{t-1} + \sigma_A \varepsilon_{A,t}$$

$$\log g_t = \rho_g \log g_{t-1} + \sigma_g \varepsilon_{g,t}$$

$$m_t = \sigma_m \varepsilon_{m,t}$$

Param	Description
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Steady-state-related parameters

β Discount factor

g SS govt expenditure/GDP

Endogenous propagation parameters

ϕ Inverse Frisch elasticity

ζ_P Fraction of fixed prices

γ Taylor rule elasticity

Param	Description
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Exogenous shocks parameters

ρ_D Persistence demand shock

ρ_A Persistence TFP

ρ_G Persistence govt expenditure

σ_D s.d. demand shock innovation

σ_A s.d. TFP shock

σ_G s.d. govt expenditure shock

σ_G s.d. monetary shock

Law of motion for the states of the economy is:

$$\underbrace{\begin{pmatrix} \widehat{d}_{t+1} \\ \widehat{A}_{t+1} \\ \widehat{g}_{t+1} \\ m_{t+1} \end{pmatrix}}_{s_{t+1}} = \underbrace{\begin{pmatrix} \rho_d & 0 & 0 & 0 \\ 0 & \rho_A & 0 & 0 \\ 0 & 0 & \rho_g & 0 \\ 0 & 0 & 0 & 0 \end{pmatrix}}_{\Phi_1(\theta)} \underbrace{\begin{pmatrix} \widehat{d}_t \\ \widehat{A}_t \\ \widehat{g}_t \\ m_t \end{pmatrix}}_{s_t} + \underbrace{\begin{pmatrix} \sigma_d & 0 & 0 & 0 \\ 0 & \sigma_A & 0 & 0 \\ 0 & 0 & \sigma_g & 0 \\ 0 & 0 & 0 & \sigma_m \end{pmatrix}}_{\Phi_\epsilon(\theta)} \underbrace{\begin{pmatrix} \varepsilon_{d,t+1} \\ \varepsilon_{A,t+1} \\ \varepsilon_{g,t+1} \\ \varepsilon_{m,t+1} \end{pmatrix}}_{\varepsilon_t}$$

and for observables:

$$\underbrace{\begin{pmatrix} \log c_t \\ \log \Pi_t \\ \log R_t \\ \log l_t \end{pmatrix}}_{Y_t} = \underbrace{\begin{pmatrix} \log(1-g) \\ 0 \\ -\log \beta \\ 0 \end{pmatrix}}_{\Psi_0(\theta)} + \underbrace{\begin{pmatrix} a_1 & a_2 & a_3 & a_4 \\ b_1 & b_2 & b_3 & b_4 \\ \gamma b_1 & \gamma b_2 & \gamma b_3 & 1 + b_4 \\ ca_1 & ca_2 - 1 & 1 + ca_3 & ca_4 \end{pmatrix}}_{\Psi_1(\theta)} \underbrace{\begin{pmatrix} \widehat{d}_t \\ \widehat{A}_t \\ \widehat{g}_t \\ m_t \end{pmatrix}}_{s_t}$$

Param	Description	Domain	Density	Param 1	Param 2
Steady-state-related parameters					
β	Discount factor	$(0, 1)$	Beta	0.95	0.05
g	SS govt expenditure/GDP	$(0, 1)$	Beta	0.35	0.05
Endogenous propagation parameters					
ϕ	Inverse Frisch elasticity	\mathbb{R}_+	Gamma	1	0.1
ζ_P	Fraction of fixed prices	$(0, 1)$	Beta	0.4	0.1
γ	Taylor rule elasticity	\mathbb{R}_+	Gamma	1.5	0.25

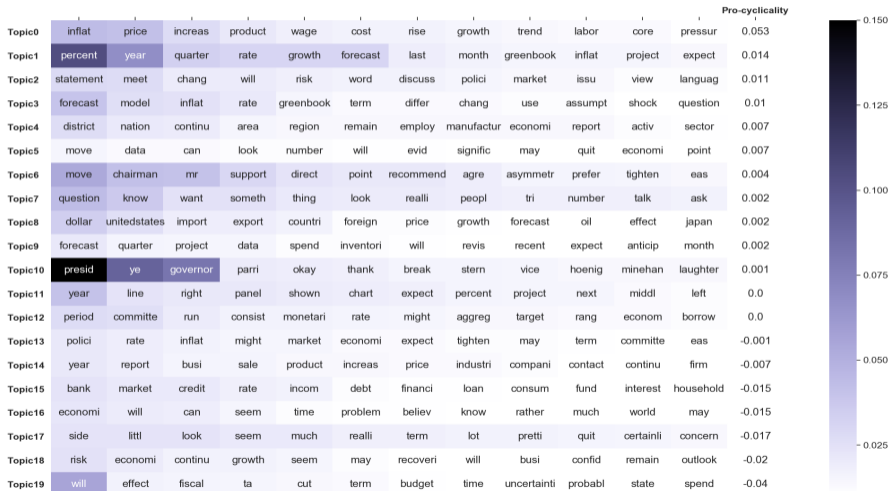
Exogenous shocks parameters

ρ_D	Persistence demand shock	$(0, 1)$	Uniform	0	1
ρ_A	Persistence TFP	$(0, 1)$	Uniform	0	1
ρ_G	Persistence govt expenditure	$(0, 1)$	Uniform	0	1
σ_D	s.d. demand shock innovation	\mathbb{R}_+	InvGamma	0.05	0.2
σ_A	s.d. TFP shock	\mathbb{R}_+	InvGamma	0.05	0.2
σ_G	s.d. govt expenditure shock	\mathbb{R}_+	InvGamma	0.05	0.2
σ_G	s.d. monetary shock	\mathbb{R}_+	InvGamma	0.05	0.2

Topic parameters

$T_{0,k}$	Topic baseline	\mathbb{R}	Normal	0	0.1
$T_{1,k,s}$	Topic elasticity to states	\mathbb{R}	Normal	0	0.4
σ_k	s.d. measurement error	\mathbb{R}_+	InvGamma	0.2	0.1

Topics ranked by pro-cyclicality



We assume the following generative process for a document:

1. Draw $\varphi_t | \varphi_{t-1}, s_t, T_\varphi, T_s, \Sigma^e \sim N(\varphi_0 + T_\varphi \varphi_{t-1} + T_s s_t, \Sigma^e)$.
2. To map this representation of topic shares into the simplex, use the softmax function:

$$f(\varphi_t) = \exp \varphi_{t,i} / \sum_j \exp \varphi_{t,j}.$$

3. For each word $n = 1, \dots, N$:
 - 3.1 Draw topic $z_{n,t} \sim \text{Mult}(f(\varphi_t))$.
 - 3.2 Draw term $w_{n,t} \sim \text{Mult}(\beta_{t,z})$.

Then, the distribution of text conditional on the states, $p(\mathbf{w}_t | \tilde{s}_t)$, is given by:

$$p(\mathbf{w}_t | \tilde{s}_t) = \int p(\varphi_t | \tilde{s}_t) \left(\prod_{n=1}^N \sum_{z_{n,t}} p(z_{n,t} | \varphi_t) p(w_{n,t} | z_{n,t}, \beta_t) \right) d\varphi_t$$