

Show-and-Tell Economics Using Selfies

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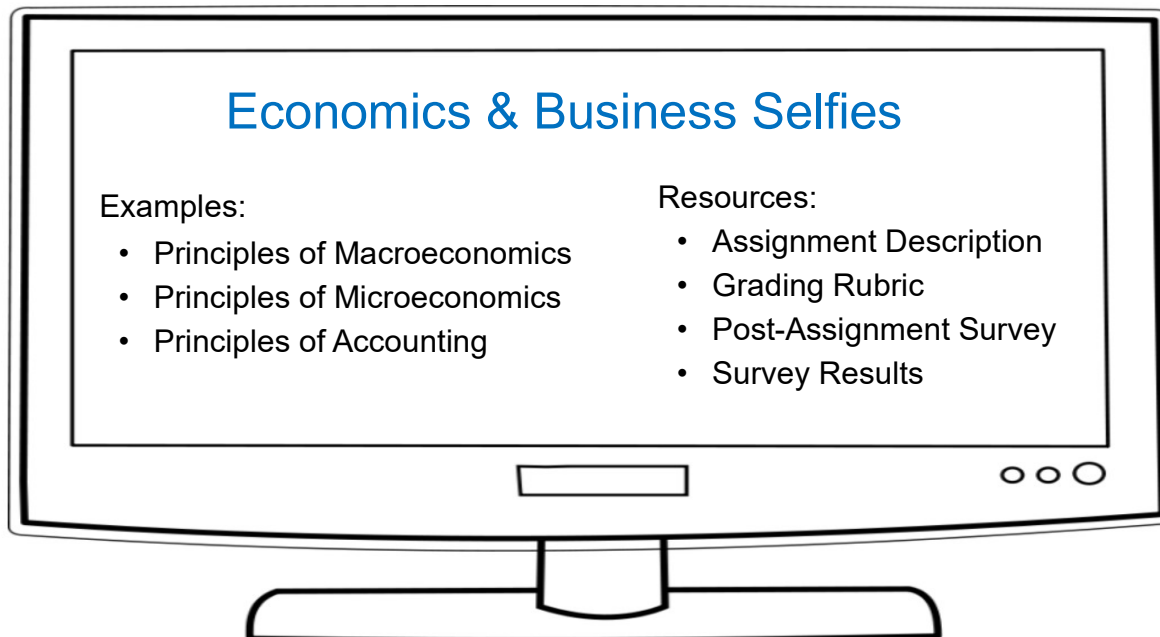
ECONSelfies

Show-and-tell is a time tested active learning pedagogical technique. This technique can be updated for current cultural and technological trends by incorporating smartphone selfies into the design of a classroom experience. This pedagogy is able to use photographs to develop critical thinking skills, practice story-telling, use proper terminology, elevate presentation skills and gain confidence with the subject matter in the context of applying economic principles correctly.

An increasing number of studies point to the challenges of engaging students. Traditional teaching and learning techniques are sometimes disconnected with the learning style of students today. However, with easy access to various forms of electronics, students have become more proficient in the use of smartphones which are able to connect with their learning style. Show-and-tell using selfies is consistent with new learning styles that are associated with relevance to the outside world and how companies as well as individuals navigate this world. This poster and companion website will provide the resources so that economic educators can incorporate selfies into their course design and inspire students with numerous examples of what selfies are possible.

On this website are examples from an assignment which our students completed in our principles of economics and other related courses. Each student was required to create an ECONSelfie, which should show the student relating to one or more economic concepts such as opportunity cost, exchange rate, trade and money supply among others. This website includes a description of the project, a grading rubric, a post-assignment survey of student understanding and satisfaction, results of our survey and examples of ECONSelfies.

We hope you will be able to utilize the resources on our site to be able to immediately incorporate an ECONSelfie assignment into your courses.



Use this URL or QR code to check out the ECONSelfies!

<http://bit.ly/econselfie>

